



HALL *Communications, Inc.*

EEO PUBLIC FILE REPORT

FOR THE PERIOD BEGINNING 12/1/20 AND ENDING 11/21/21

This report consists of:

- Part 1 This cover page
- Part 2 Full-time Hires consisting of 0 page(s).
- Part 3 Supplemental Activities consisting of 3 page(s).
(Four required over a two-year period)

PART 1

This report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
WCTK	FM	25869	New Bedford	MA	
WNBH	AM	25866	New Bedford	MA	

The total number of persons interviewed for all full-time openings was: 0

The total number of full-time openings covered by this report: 0

Preparer:

Tom Wall

Signature:

Title:

Vice President/General Manager

Date:

11/21/21

Telephone:

401-467-4366

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 1

Activity: Internship Program

Date: Period covered by report Preparer: Tom Wall

Host/Sponsor of Activity: WCTK/WNBH

Participating Employees: Tom Wall, VP/GM, Heather Matthews Acting Promotions Manager and Kevin Palana, Program Director

Description of Activity and Station Participation:

WCTK/WNBH/ maintains and executes an internship program that runs throughout the entire year. It is designed to assist and educate students' desiring/pursuing a career in broadcasting. Interns are accepted from local high schools and colleges. Interns are assigned to monitor and assist in each department during their stay. By exposing the intern to all departments, the intern gains a full knowledge of radio broadcasting. In this reporting period 3 college students participated.

This periods interns attended:

Bryant College
Johnson and Wales University

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 2

Activity: 2021 MBA Student Broadcasters Scholarship Program

Date: 5/21/21 Preparer: Tom Wall

Host/Sponsor of Activity: Massachusetts Broadcasters Association, WCTK/WNBH

Participating Employees: Tom Wall, VP/GM

Description of Activity and Station Participation:

Tom Wall Vice President and General Manager of WCTK/WNBH/WLKW participated by announcing the scholarships, supplying applications, participating in final selections and donating to the scholarship fund. The MBA received over 100 applications of which ten were chosen to receive \$2000.00 and one \$3000.00 was awarded for excellence in leadership. WCTK/WNBH aired 210 :30 second announcements over a 7-week period. Applications were made available at the stations reception area for any students requesting an application and on-line.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 3

Activity: Massachusetts Broadcasters Virtual Job Fair

Date: March 22-26/2021

Preparer: Tom Wall

Participating Employees: Tom Wall

Description of Activity and Station Participation:

WCTK/WNBH participated in the Massachusetts Broadcasters Virtual Job Fair which was executed March 22nd through the 26th of 2021. Listeners were instructed on where and when to log into the Broadcasters Career Page to discover current jobs available in the broadcast industry and how to apply. WCTK/WNBH ran a total of 50 commercials supporting the event.